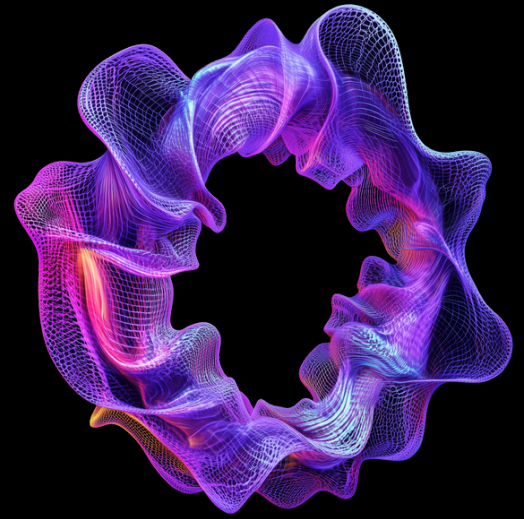# ad machina

The power of intelligent automation in your digital advertising

Omnichannel strategies are the optimal digital marketing approach to reach users at the right moment in their journey with the most effective channel.

ad-machina is a multiplatform technology that leverages Generative AI for the end-to-end production of your digital creative assets at scale.

Creation

It **scales your digital assets based on business criteria**, linking them in real-time to your company data like product feeds or CRM.
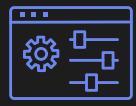
- ✓ Text
- ✓ Image
- ✓ Video

Activation

Activating your campaigns **across all digital platforms,** tailored **in multiple languages** for global reach.

- ✓ Search
- ✓ Performance Max
- ✓ Meta

Measurement and Optimization

Achieve continuous improvement by **measuring creative elements and automatically optimizing them based on performance.**

Proven results

Banking	**-43% CPA**	**+68% Leads**
Retail	**+45% ROAS**	**+13% Sales**
Travel	**+41% Conversion Rate**	**+99% Bookings**
Fashion	**+92% ROAS**	**+21% Sales**
Pharma & Beauty	**-48% CPA**	**+91% Revenue**
Real Estate	**-48% CPL**	**+29% Conversions**

ad-machina maximizes ROAS hyper-personalizing ads and optimizing the shopping experience.
Not just a tool, a competitive advantage!

ad-machina.com

Technological Partnerships that allow ad-machina to improve your results

salesforce partner | PREMIER Google Partner | Google Marketing Platform Sales Partner | FACEBOOK MARKETING PARTNER | Bing Partner