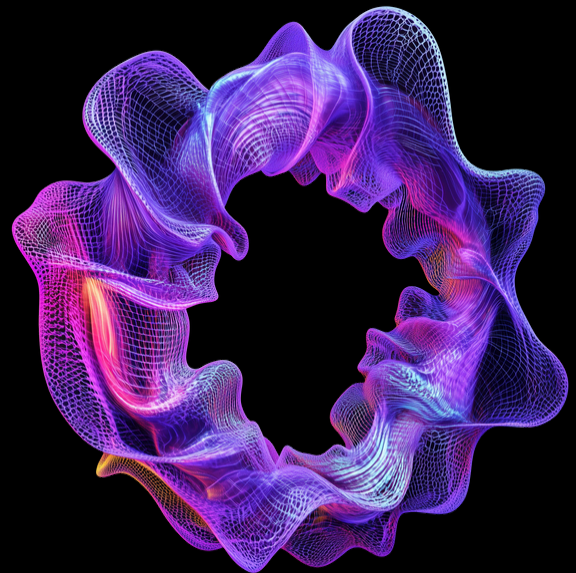


ad-machina for Search

Automation and multilingual hyper-personalisation of SEM campaigns



Search ads are the best option to impact users at the moment when they require a product or service.

ad-machina hyper-personalizes Search ads in real time for each search intent, boosting your Google Ads campaigns' performance.

Multilingual technology



The multilingual capabilities of ad-machina for Search enable the automated generation of **highly relevant ads across diverse markets and audiences**, ensuring maximum impact and reach.

Ads connected to your business



ad-machina for Search **synchronizes automatically with your digital product catalogue** in real time so that your ads always show the most **up-to-date information**: prices, discounts, stock, available colors...

Hyper-personalization of your ads



ad-machina for Search creates **unique ads for each search keyword**, tailoring the message to **maximize CTR and Conversion Rate**.

ad-machina for Search uses **cognitive biases** (e.g. power of free) **to move interest down the purchase funnel**.

Proven results

Banking	-43% CPA	+68% Leads
Retail	+45% ROAS	+13% Sales
Travel	+41% Conversion Rate	+99% Bookings
Fashion	+92% ROAS	+21% Sales
Pharma & Beauty	-48% CPA	+91% Revenue

ad-machina for Search maximizes ROAS hyper-personalizing ads and optimizing the shopping experience.
Stay ahead of your competitors!

ad-machina.com

Technological Partnerships that allow ad-machina to improve your results

