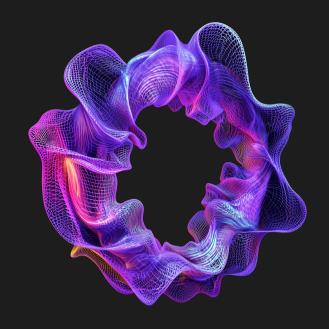
# ad machina ad-machina for Meta

A technology for the end-to-end of your digital creative assets



Discovery, consideration and purchase increasingly happened on social. Meta applies Al automation to find your customers.

ad-machina applies AI to automate the process of creating, activating, measuring and optimizing your creatives based on performance.

### Al powered content

ad-machina harnesses Gen Al to craft compelling ads, stories, and reels, tailored to meet your specific objectives, whatever they may be.



## Ads activation aligned with your business goals

Organize your ads based on profit margins, category specifics, or competitor insights, integrating data from sources like your product catalog or CRM.



### **Creatives Performance** Based

ad-machina includes an image analyzer that assesses creative performance, identifying and applying the most effective visual elements.



# Global scale for all your markets

ad-machina **produces** creatives at scale and supports multiple languages, translating ad elements such as CTAs, copy, pricing, titles, and messages.



#### **Proven results**

+384% Conversions Education +178% CTR Real State +15% Leads +26% Conversions

ad-machina for Meta, your 360° creative solution, elevates your content generation on social media.

ad-machina.com











