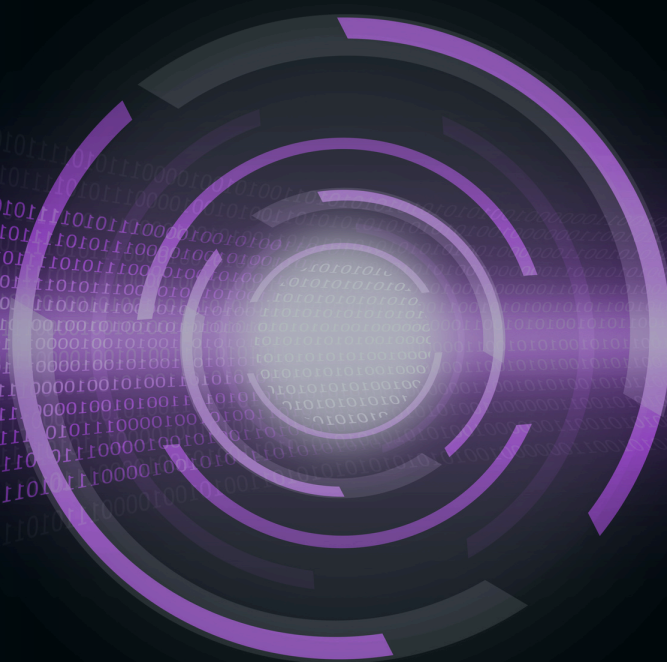


# ad-machina for Search

Automation and multilingual hyper-personalisation of SEM campaigns



Search ads are the best option to impact users at the moment when they require a product or service.

**ad-machina hyper-personalize Search ads in real time for each search intent, boosting your Google Ads campaigns' performance.**

## Multilingual technology



The multilingual capabilities of ad-machina for Search enable the automated generation of **highly relevant ads across diverse markets and audiences**, ensuring maximum impact and reach.

## Ads connected to your business



ad-machina for Search **synchronizes automatically with your digital product catalogue** in real time so that your ads always show the most **up-to-date information**: prices, discounts, stock, available colors...

## Hyper-personalization of your ads



ad-machina for Search create **unique ads for each search keyword**, tailoring the message to **maximize CTR and Conversion Rate**.

ad-machina for Search uses **cognitive biases** (e.g. power of free) **to move interest** down the purchase funnel.

## Proven results

Banking	<b>-43% CPA</b>	<b>+68% Leads</b>
Retail	<b>+45% ROAS</b>	<b>+13% Sales</b>
Travel	<b>+41% Conversion Rate</b>	<b>+99% Bookings</b>
Fashion	<b>+92% ROAS</b>	<b>+21% Sales</b>
Pharma & Beauty	<b>-48% CPA</b>	<b>+91% Revenue</b>

ad-machina for Search maximizes ROAS hyper-personalizing ads and optimizing the shopping experience.

Stay ahead of your competitors!

[ad-machina.com](http://ad-machina.com)